

## **PRESS RELEASE**

*(Pursuant to Section 114 Consolidated Financial Act)*

### **SNAI S.p.A. – The Board of Directors approves the issuance of senior secured non-convertible notes**

Milan, July 20, 2015 – The Board of Directors of SNAI S.p.A. (the “**Company**” or “**SNAI**”) has approved the issuance of senior secured non-convertible notes up a capital amount of Euro 110 million, with expected maturity date on June 15, 2018 (the “**Notes**”).

The Company will determine and publish the final terms and conditions of the Notes at pricing, upon completion of the bookbuilding activities.

The Notes, reserved to qualified investors, will be listed on one or more regulated markets or on one or more multilateral trading facilities in Italy or in the European Union.

In the context of the integration with Cogemat Group, the proceeds of the Notes will be used by the Company to early repay a portion of the bank debts owe by Cogemat and/or its subsidiaries.

The Board of Directors has also approved, in connection with the issuance of the Notes, the Preliminary Offering Memorandum, which included the main information about the Notes. The Preliminary Offering Memorandum is available on the Company’s website, [www.snaigroup.it](http://www.snaigroup.it), “Investor Relations” sections.

For further information regarding the integration with the Cogemat Group, please refer to the press releases published on May 5, 2015 and July 13, 2015.

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The Securities will not be listed on an Italian regulated market, therefore no documents or materials relating to the Securities have been or will be submitted to the clearance procedure of the competent authority.

Neither the content of SNAI S.p.A.'s website nor any website accessible by hyperlinks on SNAI S.p.A.'s website is incorporated in, or forms part of, this announcement. The distribution of this announcement into certain jurisdictions may be restricted by law. Persons into whose possession this announcement comes should inform themselves about and observe any such restrictions. Any failure to comply with these restrictions may constitute a violation of the securities laws of any such jurisdiction.

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### ***SNAI S.p.A.***

SNAI Group is one of the major national leading players in the gaming sector, operating as concessionaire for the State and as services provider for smaller entities. Starting from the sector of the horse racing betting, SNAI Group performed a progressive growth of the assets portfolio through sport betting and, through a process of growth and diversification, it entered into in the games machines sector, and in the sector of the betting on virtual events and the on line and mobile games.

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**For more information**



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**Investor Relations**

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***All the press releases made by SNAI S.p.A. pursuant to Section 114 of the Consolidated Financial Act (and consequent regulatory provisions) are available on the website [www.snai.it](http://www.snai.it) and on the website [www.emarketstorage.com](http://www.emarketstorage.com).***