

Snai Group, 9M 2014 Results

Milan, November 7th 2014



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Today's Speakers



Giorgio Sandi, CEO and President

- 2012 Present: President and CEO (2013) of SNAI
- 2010 Present: CEO and President of Headbangers Motor Company
- 1991 2008: CEO of Sisal



Marco Codella, CFO

- 2011 Present: CFO of SNAI
- 1999 2011: CFO of Sigma Tau , a leading research & pharmaceutical company operating in Europe and US
- 1994 1999: Finance, Operations and IT Director in Crown, Cork & Seal Closures Italia

Today's Agenda

Business Update

9M 2014 Results

Q&A

Business Update 9M 2014

Very good results from betting on virtual events (€33,4m revenues)

Solid sports betting performance (PO 77,2% vs 78,6% in 9M 2013)

Wagers from sports betting down mainly due to additional 950 new shops (2013 new concessions) and CTD aggressive competition, despite good results from World Cup

Machine Gaming performance improved by VLTs (completed roll out) and AWPs revenues reaching 2013 figures

VLT performance lower than expected due to late availability of low payout games and technical updates required by ADM

Reduced volatility: fixed payout games 58% of contribution margin vs. 51% in 9M 2013

Effective cost saving activities



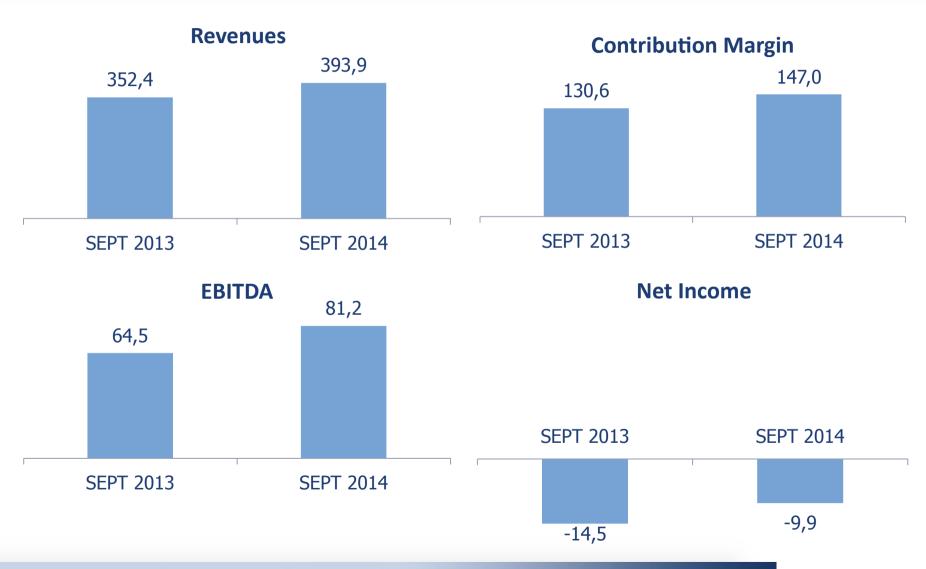
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9M 2014 Financial Highlights

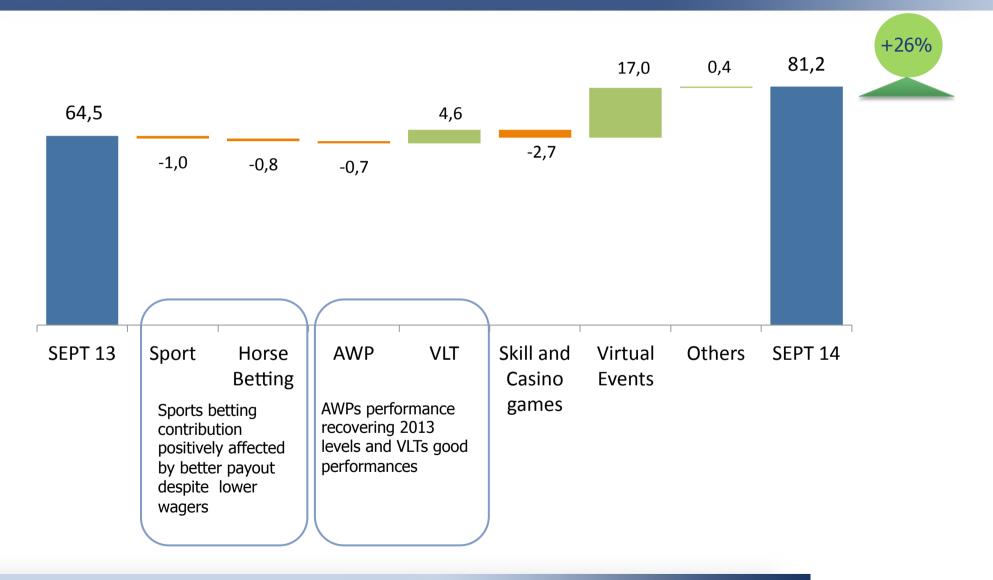


9M 2014 KPI

9M 2013-2014 KPI	_	_	_
(euro/mn)	SEPT 2013	SEPT 2014	% Change
Tot Revenues	352,4	393,9	12%
Contribution Margin	130,6	147,0	13%
EBITDA	64,5	81,2	26%
ADJ EBITDA	69,5	86,6	25%
EBIT	17,9	35,3	97%
Pre Tax profit	-14,4	-9,8	-32%
Reported Net Income			
(loss)	-14,5	-9,9	-31%
Capex	32,8	11,9	-64%
Change in NFP	-4,2	19,4	>100%
NFP	-373,8	-424,0	13%



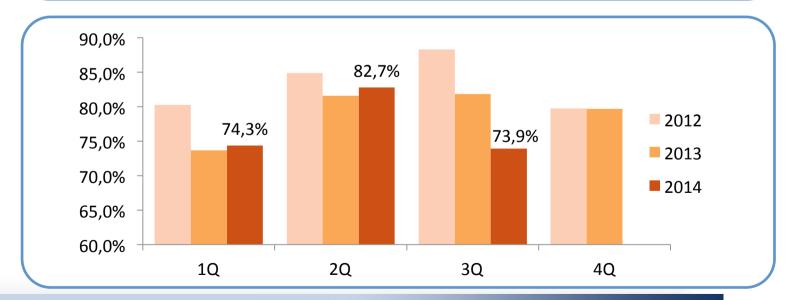
9M 2014 Results 2013-2014 EBITDA Evolution



9M 2014 Results

Payout Trend

_			March	June		Sept	Dec		
	LTM	2014	79,2%	79,4%		77,9%			
		2013	81,0%	80,2%		78,9%	78,9%		
_			1Q	2Q	1H	3Q	4Q	2H	Full year
	ACT	2014	74,3%	82,7%	78,3%	73,9%			
		2013	73,7%	81,6%	77,2%	81,8%	79,7%	80,6%	78,9%
		2012	80,2%	84,8%	82,4%	88,3%	79,7%	83,0%	82,7%



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